

City of Charlevoix
Downtown Development Authority and Main Street Work Session Meeting minutes
Wednesday, May 4, 2022 - 11:30 AM
2nd Floor Conference Room, City Hall

1. Call to Order

2. Roll Call

Chair:	Maureen Owens
Members Present:	Liam Dreyer, Luther Kurtz, Anne Oosthuizen, Paul Silva, Ron Way, Sam Bingham
Members Absent:	Sean Bradley
City Staff:	Lindsey Dotson, Executive Director; Mark Heydlauff, City Manager
Others Present:	Shirley Gibson

3. Inquiry Regarding Conflicts of Interest

4. New Business

A. Strategic Planning & Goals Discussion

Lindsey Dotson, Main Street DDA Director

Director Dotson shared a goals sheet that she had worked on for the meeting. Chair Owens led a discussion about the goals presented and asked each Board member to share ideas for possible new initiatives to consider. In addition to the items included in the goals sheet, Board members discussed things such as exploring the parking structure recommended by the Alleyway Improvement Plan, increased recycling in the downtown, a combined/shared dumpster for downtown businesses, an ice rink, increasing rideshare opportunities or investigating downtown transit, and more persistent strategic conversations with developers and property owners.

Members of the Board then discussed the Mason Street Infrastructure and Parking Lot project and its relationship to the Alleyway Corridor Improvement Plan and expressed interest in exploring the Alley and Corridor Implementation of Designs document that was approved by City Council to pursue an aspect of recommendations that corresponds with other work that is already scheduled to take place.

Other topics included exploring a redevelopment project that would be tied to a work requirement to aid in the shortage of employees for downtown businesses with a focus on supporting yearround workforce housing, working with employers to create new housing units with a work requirement, and the possibility of investing in a property to achieve these goals in partnership with entities such as Housing North and Charlevoix Area Chamber of Commerce.

5. Public Comment

Shirley Gibson expressed confusion around the discussion about downtown housing and public transportation options.

6. Request for Future Agenda Items

7. Board Comments

8. Adjourn

The meeting was adjourned at 1:17 p.m.

Lindsey Dotson Director

Maureen Owens Chair

CHARLEVOIX MAIN STREET MISSION

The mission of the Charlevoix Main Street program is to strengthen the year-round economic vitality of our vibrant historic business district through community efforts, events, and public/private partnerships while fostering a sense of community pride and ownership.