AGENDA
CITY OF CHARLEVOIX CITY COUNCIL WORK SESSION

Wednesday, March 8, 2017 – 1:30 p.m.
City Hall Council Chambers, 210 State Street Charlevoix, Michigan

1. **Pledge of Allegiance**

2. **Roll Call**

3. **Presentations**
   A. National Main Street Center Review of Charlevoix Main Street

4. **Public Comment**

5. **Adjourn**

The City of Charlevoix will provide necessary reasonable auxiliary aids and services, such as signers for the hearing impaired and audio tapes of printed materials being considered at the meeting, to individuals with disabilities at the meeting upon one weeks' notice to the City of Charlevoix. Individuals with disabilities requiring auxiliary aids or services should contact the City of Charlevoix Clerk's Office in writing or calling the following: City Clerk, 210 State Street, Charlevoix, MI 49720 (231) 547-3250.

Posted March 2, 2017, 12 Noon

CITY OF CHARLEVOIX

210 STATE STREET | CHARLEVOIX, MICHIGAN | 49720

Charlevoix Main Street DDA

(231) 547-3257 lindseyd@cityofcharlevoix.org

Memo

To: Charlevoix City Council

From: Lindsey J. Dotson, Main Street/DDA Executive Director

Subject: Main Street Refresh Meeting

Date: March 2, 2017

On March 8 at 1:30pm, Charlevoix Main Street will have their Transformation Strategic Planning & Alignment Visit with leadership from the Michigan Main Street Center as well as representatives of the National Main Street Center. This visit is an important service provided to assist existing Michigan Main Street communities define community-informed and market-driven strategies that can direct and strengthen their revitalization efforts. This service also reflects Michigan Main Street efforts in helping all of its designated communities implement the "Refreshed" Main Street approach for comprehensive revitalization of traditional historic downtowns across the state.

During the visit, they will meet with a variety of stakeholders including City Council. Since Council sets the broad direction for the community, it is important to understand your views on how Charlevoix Main Street is operating and discuss with you the status of the program. Later in the day, they'll meet with Main Street committee leaders, business owners, and finally, the Main Street/DDA Board. I appreciate all of your time in this special meeting.

After the visit, The National Main Street Center will provide a written summary of the visit outlining the findings and recommendations outlined during the visit within a month after onsite visit. Copies of the surveys' results, market information, and supporting materials will also be provided. The National Main Street and Michigan Main Street will work with local leaders to confirm and schedule additional technical assistance and services to be offered to the program throughout the year.

As a reminder, the Main Street program is a four-point approach to historic preservation through economic development and it emphasizes promotion, design, organization, and economic vitality. Each of these areas has an active volunteer committee working on a variety of projects in our Main Street District.

CITY OF CHARLEVOIX
210 STATE ST. CHARLEVOIX, MICH. 49720

PUBLIC MEETING NOTICE
CITY COUNCIL WORK SESSION

Pursuant to Section 2.15(c) of the City Charter of the City of Charlevoix, the Mayor has called a City Council Work Session on **Wednesday, March 8, 2017 at 1:30 p.m.** in Council Chambers of City Hall, 210 State Street, Charlevoix, MI.

The purpose of the session is to review and discuss the progress of the Charlevoix Main Street Program with representatives of the Michigan Main Street Center and the National Main Street Center.

Joyce M. Golding, City Clerk
02/21/2017 2:30pm

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