CITY OF CHARLEVOIX
DOWNTOWN DEVELOPMENT AUTHORITY / MAIN STREET WORK SESSION
Monday, November 26, 2018 at 4:30 p.m.
210 State Street, City Hall, Charlevoix, Michigan

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

Chair: Kirby Dipert
Members Present: Richard Christner, Fred DiMartino, Carissa Mullaney, Maureen Owens, Rick Wertz
Members Absent: Luther Kurtz, Paul Silva, Amanda Wilkin
Non-Voting Member: Sean Bradley
City Staff: Lindsey Dotson, Executive Director

4. Inquiry into Potential Conflicts of Interest

5. Consent Agenda

6. Reports

7. Old Business

8. New Business

A. Draft of the 2019/2020 Annual Budget

Director Dotson recalled that the Board requested a preliminary discussion regarding next year's budget prior to its development. She led discussion regarding:

- $50,000 deficit in the current budget year due to unforeseen needed repairs for the Bridge Park building
- Subcommittee Work Plans
- Farmers Market revenue and contributions
- General discussion/questions from each Board member
- Potential consultant for a Business Recruitment packet.

Denise Fate, Design Committee, presented proposed projects: street tree lighting including additional trees in the parking lot off Clinton, historic interpretative signage placed around the City, and the façade grant application process increasing the annual amount to $20,000.

Member Mullaney questioned if the Healthy Lifestyles promotion was included in the proposed budget and Director Dotson replied that they have not done a formal promotions campaign or work plan for Healthy Lifestyles yet. Discussion followed regarding the "Charlevoix is Open" campaign.

9. Public Comment

10 Request for Future Agenda Items

11. Board Comments

12. Adjourn

Meeting adjourned at 5:30 p.m.

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Joyce Golding/fgm City Clerk Kirby Dipert Chair

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