

CITY OF CHARLEVOIX
DOWNTOWN DEVELOPMENT AUTHORITY / MAIN STREET WORK SESSION
Monday, February 25, 2019 at 5:30 p.m.
210 State Street, Charlevoix, Michigan

1. Call to Order

The meeting was called to order at 5:30 p.m. by Director Dotson.

2. Roll Call

Chair:

Members Present: Richard Christner, Amanda Wilkin, Carissa Mullaney

Members Absent: Sean Bradley, Luther Kurtz, Kirby Dipert, Rick Wertz, Paul Silva,
Maureen Owens

City Staff: Lindsey Dotson, Executive Director

Others Present: Katie Miller, Networks Northwest
Andy Northrup, MSU Extension (remotely)

3. Reports

a. First Impressions Tourism Assessment Results

Andy Northrup from MSU Extension presented findings from a brief assessment on “first impressions” of downtown Charlevoix that was conducted in October of 2018 during a session he hosted at the Connecting Entrepreneurial Communities Conference. The results were shared with the board electronically.

b. Downtown Plan Draft

Katie Miller of Networks Northwest presented the latest draft of the Downtown Plan that is being put together as a requirement of the City becoming a Redevelopment Ready Certified Community through the Michigan Economic Development Corporation. Board members present provided positive feedback about the document.

4. Adjourn.

Meeting adjourned at 6:30 p.m.

Lindsey J. Dotson Executive Director

Richard Christner Member