CHARLEVOIX
MAIN STREET DDA

AGENDA
CHARLEVOIX DOWNTOWN DEVELOPMENT AUTHORITY AND MAIN STREET SPECIAL MEETING
Friday, June 5, 2020- 10:00 AM
Virtual Zoom Meeting

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1. **Call to Order**
   A. Zoom Access Information
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Inquiry Regarding Conflicts of Interest**
5. **New Business**
   A. Ad Hoc Downtown Liaison Committee
   Maureen Owners, Chair
6. **Public Comment**
7. **Request for Future Agenda Items**
8. **Board Comments**
9. **Adjourn**

The City of Charlevoix will provide necessary reasonable auxiliary aids and services, such as signers for the hearing impaired and audio tapes of printed materials being considered at the meeting, to individuals with disabilities at the meeting upon one weeks' notice to the City of Charlevoix. Individuals with disabilities requiring auxiliary aids or services should contact the City of Charlevoix Clerk's Office in writing or calling the following: City Clerk, 210 State Street, Charlevoix, MI 49720 (231) 547-3250.

CHARLEVOIX MAIN STREET MISSION
The mission of the Charlevoix Main Street program is to strengthen the year-round economic vitality of our vibrant historic business district through community efforts, events, and public/private partnerships while fostering a sense of community pride and ownership.

DDA/Main Street Board

210 STATE STREET CHARLEVOIX , MICHIGAN 1 49720
Charlevoix Main Street DDA
(231) 547-3257 lindseyd@cityofcharlevoix.org

Call to Order

TITLE: Zoom Access Information
DATE: June 5, 2020

PRESENTED BY: Lindsey Dotson, Executive Director

BACKGROUND:

This meeting is being held as a virtual meeting pursuant to Executive Order 2020-48 and is in compliance with the Michigan Open Meetings Act as ordered by the Governor.

Topic: Main Street DDA Special Board Meeting
Time: Jun 5, 2020 10:00 AM Eastern Time (US and Canada)

Join Zoom Meeting
https://zoom.us/j/94886512800?pwd=TGNPUTIyS01TL2gvb1ZSSmtobk9aZz09

Meeting ID: 948 8651 2800
Password: 440725
One tap mobile
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Dial by your location
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Find your local number: https://zoom.us/u/acsAB2ZQg

Special accommodations can be made for people with disabilities upon request by contacting the City Clerk at (231) 547-3250.

Persons wishing to make a comment may use the raise hand feature and those who have dialed in may wait and the Mayor will call on you to give you a chance to speak. There is no obligation to speak but the opportunity is accorded to you. The Michigan Attorney General has issued a reminder of the criminality of those who attempt to use virtual public meetings to air lewd comments and images.

DDA/Main Street Board

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New Business

TITLE: Ad Hoc Downtown Liaison Committee
DATE: June 5, 2020

PRESENTED BY: Maureen Owners, Chair

BACKGROUND:

Over the course of the recent weeks, there have been several meetings held by Downtown Business Owner's, City Council and a new "Messaging" Committee. These meetings have directly and indirectly impacted the Downtown Development Authority and our role in our district, however, we have not had the opportunity to have a seat at these tables. In addition, and perhaps more importantly, a large number of Downtown Business Owners do not feel they are being heard or that their wishes are being properly conveyed. Even as these discussions have occurred, the City Council has looked to the DDA for direction.

I believe that the Downtown Development Authority should have a more active role in assisting our Members in their message and we should have input when policy is being considered that almost solely impacts our constituents.

DDA forms an ad hoc committee comprised of two DDA Board Members, two City Council Members (preferably the two that represent our district) and three Downtown Business Owners. This committee can then form a clear message and ensure that it is being conveyed to all parties of influence.

RECOMMENDATION:

Motion to establish the ad hoc downtown liaison committee consisting of two City Council members, two DDA Board members, and three downtown business owners to form a clear message and ensure that it is being conveyed to all parties of influence.