

CITY OF CHARLEVOIX
DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET SPECIAL MEETING
Friday, June 5, 2020 at 10:00 a.m.
Virtual Zoom Meeting

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

Chair:	Maureen Owens
Members Present:	Sean Bradley, Richard Christner, Kirby Dipert, Luther Kurtz, Paul Silva, Amanda Wilkin
Non-Voting Member:	Liam Dreyer
Members Absent:	Sam Bingham, Rick Wertz
City Staff:	Lindsey Dotson, Executive Director

4. Inquiry Into Potential Conflicts of Interest

5. New Business

A. Ad Hoc Downtown Liaison Committee

Chair Owens felt that it would be a good idea to form an ad hoc committee so they were properly representing the downtown members. Mayor Kurtz stated that if they were going to include Council members on the Committee they should ask Council to make a determination about the Committee members. She stated that the Committee would recommend to the full DDA Board which recommendations would then go to the City Council if approved by the Board.

Member Dipert stated he did not know how necessary it would be to have two Council members on the Committee. Member Wilkin expressed concern over the timing of how items would get through a committee, the DDA Board, and then to a Council meeting in a timely manner. Member Silva questioned the origin of the idea for the downtown parking changes and the outdoor sales. Member Bradley stated he was also concerned about the extra bureaucracy, but he agreed that they needed a better method to give what the business owners think to Council. Discussion followed regarding the business owners' concerns, how to add the voice of the downtown business owners' more clearly, conducting electronic surveys, and utilizing the Executive Committee in this role instead of naming a new Committee.

Chair Owens opened the discussion to public comment.

- Julie Mann questioned who would be a part of this Committee and Chair Owens responded two members of Council, two members of the DDA Board, and three downtown business owners.
- Jodi Bingham, GaGa For Kids, suggested establishing a policy with City Council where if anything pertains to the downtown district that they ask for the DDA's input which includes the business owners opinion.

Mayor Kurtz stated that he felt they should definitely conduct a survey among the business owners in the DDA District. Member Dipert stated that the property owners should be included as well.

Motion by Mayor Kurtz, second by Member Bradley to direct the Director to prepare a 3-question survey to business and property owners within the DDA and submit it to the Executive Committee for approval and then it be sent out. Motion passed by unanimous voice vote.

6. Public Comments

Julie Mann questioned if the purpose of the DDA was to represent the downtown businesses. Director Dotson stated that they generally serve the general public, but their overall purpose of existence is to stop property value deterioration and they have multiple audiences that they serve including property owners, business owners, and the general public.

7. Request for Future Agenda Items

Member Dipert suggested a future agenda item where they determine the best way to communicate the DDA's opinions to the Council.

8. Board Comments

Mayor Kurtz suggested that a question on the survey should define how many properties a respondent owns. Director Dotson stated that there would be identification questions that stand alone from the few questions asked about the outlined topics.

9. Adjourn

Motion by Mayor Kurtz, second by Member Bradley to adjourn the special meeting at 10:41 a.m. Motion passed by unanimous voice vote.