

CITY OF CHARLEVOIX
DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET MEETING
Monday, March 22, 2021 at 5:30 p.m.
Zoom Meeting

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

Chair: Maureen Owens (from Omaha, NE)
Members Present: Sam Bingham (from Charlevoix), Sean Bradley (from Princeton, NJ), Richard Christner (from East Jordan), Luther Kurtz (from Charlevoix), Ron Way (from Charlevoix), Amanda Wilkin (from Ellsworth)
Members Absent: Kirby Dipert, Paul Silva
Non-Voting Member: Liam Dreyer (from Charlevoix)
City Staff: Lindsey Dotson, Executive Director

4. Inquiry Into Potential Conflicts of Interest

5. Consent Agenda

- A. Minutes
- B. Committee Minutes
- C. Monthly Report

Motion by Member Bradley, second by Member Way to approve the Consent Agenda items as presented. Motion passed by unanimous voice vote.

6. Reports

A. Director's Report

There were no questions or comments from the Board Members or the public.

7. Old Business

A. Parking Meters in Winter Update

Director Dotson described two possible solutions to the parking meters in the winter. She stated that she did not have a cost for the second option whereby the signs would indicate that the free parking was compliments of a particular business. Discussion followed regarding the two options, need for pricing on the sign option and input from City Council. No further action taken.

8. New Business

B. MSU Economic Innovation Fellowship

Chris Miller, 2021 Fellow for the Michigan State University Center for Regional Economic Innovation, stated that his fellowship was to accelerate a movement called *Community Capital* which specifically refers to financial capital that is locally sourced from both accredited and non-accredited investors. He stated that the scope of the work includes identifying local champions who have been involved in donation or investment crowdfunding campaigns, helping them build local investment teams, providing materials and support, and helping launch new *Community Capital* campaigns. He referenced a bill introduced in the Michigan Senate (SB13 of 2021) and House (HB4116) that would provide a 50% Michigan income tax credit to any Michigan citizen who invested in a Michigan business.

Motion by Member Wilkin, second by Member Bradley for the DDA to go on the record in support of SB13 and HB4116 and to contact our local legislators to let them know that the Board is in support of the two bills. Motion passed by unanimous voice vote.

B. Historical Sign on Indigenous People History

Denise Fate, Design Committee Chair and President of the Charlevoix Historical Society, stated that there was a collaboration between the Main Street Design Committee, the Historical Society and Charlevoix Public Library to erect an interpretive sign displaying history of indigenous people in the Charlevoix area with historic photos, images, and text. She provided background and a detailed presentation on this project.

Motion by Member Bradley, second by Member Christner to support erecting one historic sign on the north side of the channel. Motion passed by unanimous voice vote.

C. Live on the Lake – Summer Concerts COVID Preparedness Plan

Director Dotson stated that all the bands that they scheduled last year were interested in coming back and the only modification that they made was to not have a June concert and to push the schedule back one week later in August.

The members were polled, and all were in favor of the events. Members generally agreed that it was important that they clearly communicate the expectations and what they were doing to make the events safe for the community.

Motion by Member Christner, second by Member Wilkin to approve the Live on the Lake Summer Concerts COVID Preparedness Plan. Motion passed by unanimous voice vote.

D. Policy Updates

Director Dotson stated that the Board already voted on the Executive Committee Policy in 2016 and to make it more formal she recommended that the DDA combine this policy into their other policies and procedures document so that everything is in one place.

Director Dotson stated that there was continued discussion regarding Director spending for training and conferences. Discussion followed regarding training and conferences that the Director normally attends, and whether there was a need for a formal policy other than following what was available each year through the budget.

Motion by Member Wilkin, second by Member Christner for the Executive Director to base the budget on anticipated costs and not to exceed that budget and if it did need to be exceeded to get that approved by the Executive Committee. Motion passed by unanimous voice vote.

9. Public Comments

10. Request for Future Agenda Items

11. Board Comments

Chair Owen congratulated Member Dreyer on being a "Most Interesting Person."

12. Adjourn

Motion by Mayor Kurtz, second by Member Christner to adjourn the meeting at 6:17 p.m.

Joyce Golding/fgm

Maureen Owens

Chair